

OPDD Program Meeting 8 May 2024

In attendance: Jim A, Chase A., Mark K., Dave G., Julie L., Sean M., Barbara B., Brian Warnick

Facilities, Classrooms, & Labs (10 min.)

Carpet in classroom this summer. Might need help moving stuff.

Curriculum and Courses (10 min.)

OPDD 1750 required but not for matriculation

Fix the catalogue and discrepancy

Encourage to take early

Check handbook and catalogue

Program Issues and Opportunities (10 min.)

Schedule next meetings – proposed: Will conduct Doodle Poll

New hire search

Articulation agreement with Btech fashion

Students are doing great but the particular classes haven't been aligned, make sure review process works when reviewed again.

Do an articulation with Snow college?

Recruiting

Outside Utah and international recruitment. Long range

St George HS recruiting

SLCC will be a source. Once a semester visit from us. Use their footwear articulation – expand articulation courses

Tech Systems issue? Talk with Brian about program descriptions overlap or similarity. Need classes in upper division to attract and make relevant to them. Students must understand the importance of studio courses that actually prepare them for a job,

Make associate or certificates. Talk to Zach – Julie and Chase. Brian said we get credit for Associate degrees – rather than certificates.

Design, PLM, and Development tracks need definition and description and understanding

PLM and Development get a minor in Design?

Opportunities for the program:

Blue sky innovation

Cross collaboration between programs

Materiality materials

Research interdepartmental, undergraduate

Program tracks

Fix the web site to clarify the distinctions between tracks

Clarity in courses about what they are

Bring in graduates that got jobs doing these tracks

Open house

Videos on web site

Industry internships

Portfolio matriculation process needs to be simplified and clarified and less intimidating

Flexibility, cost, time to complete

No portfolio for PLM and Development

Portfolio requirements are only based on mapped course projects

Problem - 3rd year application to the program

Orientation and welcome events at the beginning of fall for majors and matriculated students.

Guest speakers

Merchandizing track? Discuss in August meeting.

Mapping spreadsheet for us to fill out – Julie

Portfolio review change and update – Jim

Welcome and orientation for beginning of Fall – Jim

Schedule next meeting, beginning of fall –

Pilot Merchandizing course next year

Possibly include Steve Reed in the future

Ryan Hobbs for online course development (opdd 1010)

Associates hybrid – several classes, first year

We reaffirmed our current mission and vision statements:

Program Mission

The mission statement for the Outdoor Product Design and Development Program at Utah State University is as follows:

The Outdoor Product Design and Development Program at Utah State University is dedicated to fostering the next generation of eco-conscious consumer product designers, developers, and product line managers. Our focus lies in cultivating adept visual communicators, innovative thinkers, and practical problem solvers poised to lead the sports and outdoor industry. We uniquely merge the creation of high-performance, sustainable products, embodying the essence of the outdoor sector's identity. We empower graduates with the expertise to seamlessly blend functionality, aesthetics, and sustainability. Our graduates excel in the outdoor field and bring their adaptable expertise to broader consumer product realms, driving innovation and purposeful transformation. With an unwavering assurance to excellence, our commitment to expanding knowledge in this dynamic space empowers graduates to shape a more sustainable and innovative future.

This mission is consistent with the framework for national, state, and local design programs that prepare students for technical skills, leadership development, personal growth, and career success.

Alignment of Program Mission with Department Mission

The OPDD Program reinforces the mission statement of the Department of Technical Design and Technical Education by using a multidisciplinary approach for the application of the design process through science, math, communications, technology, and creative inquiry. Specifically, the OPDD program provides students with learning experiences in various content areas (2D and 3D design, design thinking, manufacturing, material science, and rapid prototyping). Graduates of the program meet outdoor product industry qualifications when they demonstrate sustainable solutions for product design and development through creativity and innovative problem-solving.

Program Vision

The vision statement for the Outdoor Product Design and Development Program at Utah State University is as follows:

The OPDD program aims to become a premier academic program in Outdoor Product Design and Development, committed to promoting scholarship and advancing knowledge in this field. Our vision is to provide students with a rigorous, interdisciplinary education that fosters creativity, innovation, and sustainability practices that prepare them for leadership roles in the outdoor industry.

The vision statement for the OPDD program highlights the overarching goals and aspirations of the program. In addition, the statement emphasizes the program's commitment to becoming a leading academic program in outdoor product design and development, which aligns with its mission to provide students with a comprehensive education in this field.