

ADVS Assessment [2019-2020]

Emphasis: Equine Science and Management

Disciplinary Knowledge [DK]: Learning Outcome [LO] #5

Skills and Career Competencies [SCC]: Learning Outcome [LO] #5

Semester/Course: Fall 2019: ADSV 5190: Equine Business Management

Artifact: Final Project

The Equine Business Management Final Project is an assessment of DKLO #5. The assessment measures the student's ability to integrate knowledge from the various disciplines to effectively conduct equine operations and demonstrate proficiency in basic techniques of equine management by creating a business portfolio for a hypothetical equine business operation.

## **ADVS 5190 Equine Business Management Final Equine Business Plan Project**

### **Instructions:**

The main project of this semester is to create a Business Plan. Each student will need to create an equine related business that they "are going to start". We will work on this throughout the semester. There will be five draft assignments. Opportunity Draft, Execution Draft, Financial Draft, Executive Draft, and Risk Management Draft. For directions of the different draft look under the individual assignments. These drafts are meant to be your first attempt at the final draft assignment. These draft assignments will be edited, expanded or otherwise improved through class discussion, instructor critique and quest speaker contribution.

### **Final Business Plan**

There will be a final project submission entitled "Business Plan" This final draft will be a collection of the edited first draft submissions.