



Fall Advancement Board Meeting
September 22, 2023

MINUTES

In Attendance: Keith Christensen, Keni Althouse, Hailey Wall, Christopher Sands, Jan Striefel, Chad Kennedy, Josh Runhaar, Geoff Ellis, Jay Bollwinkel, Mark Johnson, Ken Brooks, Sean Michael, Michael Budge

Zoom: Marcus Pulsipher, Nola Chavez, Laura Ault, Cari Goetcheus, Greg Boudrero




Highlights:

- Welcome- Board Chairs
 - John Suarez
 - Hailey Wall
 - Greg Boudrero
 - Cari Goetcheus
 - Audrey Sorensen
 - Laura Ault
 - Carly O'Connell
 - Tyson Murray
- State of LAEP
 - Canyon House Residency
 - Scholarship
 - Daniela- Seeding a tree culture \$3M
 - Huaqing- Southwest center for outreach and resilience (SCORCH)

Discussion points:

- State of the Department
 - Research
 - Enrollment- good
 - Diversity- bad
 - CREATE- HS program- walk student through projects/stem
 - Broadcast on social medias- draw in nationally diverse students
 - Use alumni to search/speak to diverse HS to potential students
 - LAEP students get extra credit attend a HS class and share what learning

Utah State University ▪ Landscape Architecture and Environmental Planning Department




 4005 Old Main Hill Logan, UT 84322  435-797-0500  laep.usu.edu

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- Target accepted USU students into our department
- Use personal connections/networks
- Other college denied applicants- strong pool of students
- Photo opportunities that LAEP's work with all people- communities
- Task force committee: (diversity)
 - Jan Striefel
- Design Entrepreneurship certificate- **Sean Michael**
 - Emphasis on project management
 - Entrepreneurship = success in LAEP
 - Curricular change- degree + certificate approach
- LAEP Strategic Plan
- Advancement Board Strategic Vision Discussion
- Board Business & Wrap-up
 - Board Membership
 - Incoming Board Chair
 - Action Items
 - Set Spring AB Meeting Date
- President Cantwell immediate push:
 - Enrollment growth
 - Research growth
- Research focused certificate discussion
- Task force committee: (curricular)
 - Josh Runharr
- Advancement Board By-Laws
 - ASLA president or their designated representative attend
 - ASLA Idaho/ surrounding states
 - Clarify board member vs honorary member & committees throughout article
 - Josh Runharr will correct
 - Check who should be added to honorary member from current board members
 - New co-chair- Jay will speak with Mark Johnson before any naming

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