

## **OPDD Program Meeting 8 December 2023**

### **Facilities, Classrooms, & Labs (15 minutes)**

Classroom and lab improvements

Lab usage – protocols, coordination, burdens on faculty, materials, donations

Use of JQL room 204 after Chase moves out – reservable for students and faculty (e.g., group study, class break-out, interview, researcher, sponsored projects)

### **Curriculum and Courses (45 minutes)**

OPDD Program assessment – Julie

Orientation meeting for new matriculated students in the Spring – meeting content items

Spring schedule and next fall

Spring Studios for Juniors and Seniors – united program (2,3, or 4 projects for Juniors?)

Possible companies to invite to Studio Critiques in the Spring - Chase

Possibilities for program growth – into online certificate(s) taught by industry professionals and managed by us.

“Skill Share” ideas – Dave

### **Program Issues and Opportunities (30 minutes)**

Matriculation status and student numbers

What to do if there is a drop in student numbers and matriculation portfolio submissions?

OPDD program marketing

SLCC and Bridgeland connections – Chase

Outdoor Retailer Show participation

Cotton Inc. connection – Amber

UAMMI releases a Feasibility Study on the Utah Cut & Sew Industry – Chase

OPDD faculty scholarship for students

Schedule next meetings – proposed:

January 12<sup>th</sup> 2pm

March 29<sup>th</sup> (matriculation review)

April 24<sup>th</sup> 9am (interim day/senior exhibit at 1pm)

## 2023 Design Challenge

Persona scenario: Erin is preparing for a multi-day backpacking trip in the Olympic National Forest in Washington State, US. Erin will be joined by three friends and their trip will be in the month of July. Their loop route through this area will include travel through quiet temperate rain forest, exposed rocky trails, and high elevation alpine conditions that may include limited snow-covered sections of the route. Weather may vary greatly including wet, dry, cold, hot, and windy conditions. Erin is concerned about comfort, safety, efficiency, and durability in the equipment, gear, and apparel they purchase for this trip. Erin wants to have good hiking, camping, sleeping, cooking, dining, documentation (video and/or picture taking), navigation, and perhaps swimming experiences. Safety/emergency preparedness and limited privacy concerns also need to be managed. Erin is financially well-off and has an affinity for sustainability.

Your challenge is to design a piece of equipment, gear, or apparel that will aid Erin in this backpacking adventure. The final results of the challenge will be presented in digital format only; no physical prototype is required. Your solution should be showcased in your portfolio alongside other artifacts as outlined on the matriculation canvas page. The committee is interested in evaluating your problem-solving process and your ability to devise conceptual solutions. Unleash your creativity and demonstrate what distinguishes you from the rest.