Patagonia College Tour Visits USU, Repairing Apparel and Gear

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Utah State University’s newly created Outdoor Product Design and Development (OPDD) program will host the Patagonia Worn Wear Tour on the Quad at the Logan campus, repairing apparel and gear, Wednesday, April 12. In addition, mountaineer and Patagonia Vice President, Rick Ridgeway, will speak about “What to Do, How to Live: Personal Activism for a Threatened Planet” at 3:30 p.m. in the Taggart Student Center (TSC) Ballroom on the same day.

Patagonia aims to raise awareness of the environmental impacts of apparel consumption by inviting the public to bring torn or worn out apparel–of any brand–to be repaired by their traveling sewing technicians. Learn more about the Worn Wear Tour at patagonia.com/worn-wear.

The company hopes to inspire individuals to repair their apparel rather than purchase new. In addition to Worn Wear Tour, OPDD will host a screening of the documentary, “Death by Design”, which explores the environmental impacts of increased production of the electronic devices we use, like smart phones. The film will be shown on Tuesday, April 11 in the TSC Auditorium at 7:15 p.m. and a panel discussion will follow.