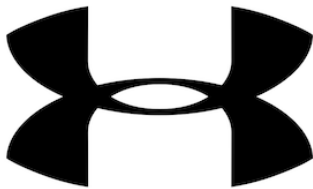


Under Armour Senior Creative on Staying Creative During COVID

Chase Anderson

05/01/2020



UNDER ARMOUR

In a recent presentation, John Acevedo, Principle Design Ambassador at Under Armour shared his insights and perspective as a senior creative on the impacts of COVID on the industry and how he's staying creative during these uncertain times.

Acevedo's role includes crafting a strong design culture at Under Armour and working across roles to empower and support designers within the company. He shares his unique insights into how Under Armour is responding during the current crisis, the importance of culture, especially during these times, and what he's doing to stay creative.

Watch the full conversation on [YouTube](#) or listen on the [Highlander Podcast](#).

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